



YOODLEE
F I L M S

#FEARLESSFILMMAKING





RP - Sanjiv Goenka
Group

guide

Dilwale Dulhania
Le Jayenge

DON

sa re ga ma

KAGAZ KE PHOOL

MOTHER
INDIA

MUGHAL-E-AZAM

MEERA
NAAM
JOKER

1901

COMPANY
BORN

1931

FIRST
INDIAN FILM
WITH SOUND

2017

PATRONS OF INDIAN FILM INDUSTRY SINCE INCEPTION

THE SAREGAMA HERITAGE



Saregama, the erstwhile HMV India, has been in the entertainment business for 114 years.

As a music label our repertoire goes from the first song ever recorded for a Hindi film to the most contemporary of offerings. Over this time, we have been a participant to some of Indian cinema's greatest masterworks: from the stories of Guru Dutt and Bimal Roy to the romantic capers of Raj Kapoor to the slice of life narratives of Hrishikesh Mukherjee to the philosophical ponderings of Gulzar : the music from such cinematic gems lies proudly in our archives.

We understand Indian Stories and now, wish to catalyze a new golden age of Indian cinema by creating cinematic entertainment that is relevant, thought-provoking and engaging; narrating unique Indian stories that deserve to be seen by the world at large.



FEARLESS FILMMAKING |
DRIVEN BY PASSION |
STORIES THAT ARE REAL AND RELEVANT |

Welcome to Yoodlee Films

We seek to create **a new kind of film experience**, for a new kind of audience.

We understand **irreverence**; and swear by it.

We **challenge** the status quo, we **question the old assumptions**.

Our audiences know **who they are**. Even though they belong to society, they are **individuals first**. They do not subscribe to herd mentality.

Our audiences don't wish to escape their life, but rather revel in it. We bring filmed entertainment that **holds up a mirror to real life**, distorting it sometimes, magnifying it other times.

This is entertainment in the era of the selfie.



THE CORE COMMITMENT

We bring cinema that is **driven by strong themes** and a fearless “**no compromise**” approach to filmmaking.

Our films are **driven by powerful stories**, and not by stars.

The **passion of the filmmaker** is our starting point for everything.

We bring a heightened sense of realism to our films: shot in **real locations**, with **sync sound**, on the **best camera technology** available. All films are within 120 minutes.

We take on themes and deal with stories that others may balk at, allowing a whole generation of Indian filmmakers to **find their own authentic voice**.

Our films will be made available to our audiences on **any screen they wish to view** them on.

We present our audiences with **cinema that matters**, one film releasing every month in the theatres.



NOW **STREAMING** ON **NETFLIX**



AJJI

LOGLINE

When society fails to provide justice for the rape of a nine-year-old girl, it takes her sixty-five year old fragile arthritic grandmother to take a brutal revenge, that will serve a bloody deterrent to all mankind.

SYNOPSIS

Little Manda is found raped and dumped in a trash heap in her slum. Her parents are more concerned with survival than dignity and want to forget and move on. The cops are powerless to help as the rapist is a local politician's son. But Manda's grandmother Ajji cannot accept the injustice of it all. Can a frail, arthritic and powerless old woman grapple with the big bad wolf? Is there still hope for justice in a cruel world? Can anything act as a deterrent to rape? Ajji is a parable of our times. There are no easy answers.

DIRECTOR'S BIO

Devashish Makhija is an Indian filmmaker, screenwriter, graphic artist, fiction writer and poet. He is best known for writing and directing the feature film **Oonga** which had its world premiere at the New York Indian Film Festival in 2013. Devashish has researched and assisted on **Black Friday** (dir. Anurag Kashyap). He has written numerous screenplays, notably Avik Mukherjee's **Bhoomi** (2009); has had a solo art show 'Occupying Silence' and has written a series of 49 short stories published as the anthology Forgetting by Harper Collins.

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| PRINCIPAL CAST | SUSHAMA DESHPANDE SHARVANI SURYAVANSHI SADIYA SIDDIQUI ABHISHEK BANERJEE SMITA TAMBE VIKAS KUMAR |
| DIRECTOR | DEVASHISH MAKHIJA |
| WRITER | DEVASHISH MAKHIJA MIRAT TRIVEDI |
| LANGUAGE | HINDI |
| RUNTIME | 104 MINUTES |



FESTIVALS

Best Picture in Fresh Blood Competition at the Beaune Film Festival, France
Best Actress for Sushama Deshpande at UK Asian Film Festival
Special Mention at Indian Film Festival of Los Angeles
World Premiere at Busan International Film Festival
Played in the 'India Gold' category at the MAMI Film Festival
Rotterdam International Film Festival
Edinburgh UK Asian Film Festival
London UK Asian Film Festival
Leicester UK Asian Film Festival
Manchester UK Asian Film Festival
Tallinn Black Nights Film Festival, Estonia
Black Movie Festival, Geneva
New York Indian Film Festival
Singapore International Film Festival
Dharamshala International Film Festival
Göteborg Film Festival, Sweden
MOOOV Festival, Netherlands
International Film Festival of South Asia, Toronto

ACCLAIM

One of India's strongest independents of the year - **Hollywood Reporter**
Must watch indie film of the year - **Screen Anarchy**
Ajji is a flesh-and-blood product of 'realism' films - **Film Companion**
Ajji manages to keep one on the edge - **Mumbai Mirror**
Cinema cannot get any more basic or honest than this - **Subhash K Jha**

RELEASE

The film was released theatrically on 24th November, 2017 in India.
Ajji is now streaming on Netflix.



FROM THE DIRECTOR OF MY BROTHER NIKHIL



kuchh bheeg alfaaz

Oh u believe in "Aa. Bhaag"?

par gahen nahin... par us
gahen par tere gahen nahin "



KUCHH BHEEGE ALFAAZ



LOGLINE

In a world of pings, likes, tweets, shares and comments, 2 strangers connect over a mis-dial and WhatsApp their way into each other's hearts, safely hidden behind digital screens. But will the emojis translate to emotions when they reveal their truth to one another ?

SYNOPSIS

Every night at 10, Kolkata tunes into radio to listen to 'Kuchh Bheege Alfaaz' - an episodic series of unrequited love stories hosted by RJ Alfaaz who, despite his tremendous following, prefers staying detached and anonymous. Among his many fans is the boisterous Archana, a girl working at a creative agency - which designs branded memes. She is leukodermic but lives life to the fullest. They meet; or rather talk, for the first time over a mis-dialed call, when Archana accidentally dials Alfaaz's number, while trying to connect with her latest blind date. A friendship blossoms between the two strangers hidden behind their digital screens. It quickly translates into a whirlwind of romance, until they bare their true selves to each other.

DIRECTOR'S BIO

Onir is an Indian film director, editor, screenwriter and producer. He is best known for his film **My Brother...Nikhil**, based on the life of Dominic D'Souza starring Sanjay Suri. It was one of the first mainstream Hindi films to deal with AIDS and same-sex relationships. His film **I Am** (2011) received the National Award - best Hindi Film and Best lyrics and is considered to be the first and largest crowd funded and sourced Hindi feature film through social networking sites. His other films include **Bas Ek Pal**, **Sorry Bhai** and **Shab**, the latter being his latest film, released in 2017, starring Raveena Tandon.

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| PRINCIPAL CAST | GEETANJALI THAPA ZAIN KHAN DURRANI SHRAY RAY TIWARI |
| DIRECTOR | ONIR |
| WRITER | ABHISHEK CHATERJEE |
| LANGUAGE | HINDI |
| RUNTIME | 115 MINUTES |



KUCHH BHEEGE ALFAAZ

FESTIVALS

Opening Film at Indian Film Festival of Stuttgart
Newcastle International Film Festival
Edinburgh UK Asian Film Festival
London UK Asian Film Festival
Leicester UK Asian Film Festival
Pakistan International Film Festival (PIFF)

ACCLAIM

Kuchh Bheeg Alfaaz is one story you would definitely want to hear - **Times of India**

Utterly delicious recipe of digital romance - **Deccan Chronicle**

This is the film you would want to watch with your date - **Filmfare**

A fine blend of nostalgia and melancholy - **Firstpost**

The film leaves you with moist eyes and a joyful heart - **Rediff.com**

RELEASE

The film was released theatrically on 16th February, 2018 in India.

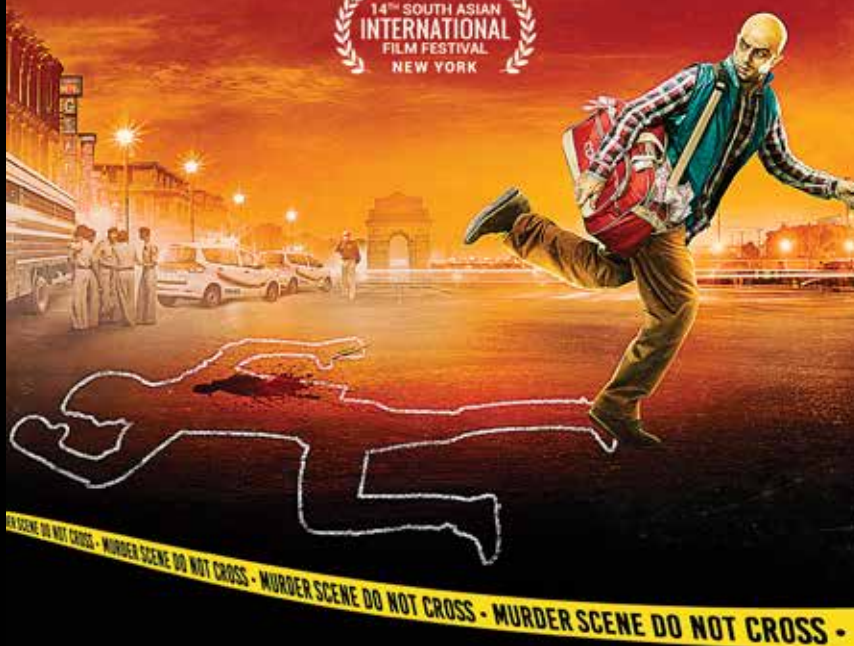


SAREGAMA PRESENTS A YOODLEE FILM

BRIJ MOHAN AMAR RAHE!

A MAN CONVICTED OF HIS OWN MURDER

OPENING FILM
14TH SOUTH ASIAN
INTERNATIONAL
FILM FESTIVAL
NEW YORK



Releasing soon on **NETFLIX**



BRIJ MOHAN AMAR RAHE

LOGLINE

Brij Mohan fakes his own death to escape his humdrum life. He gets the money and the girl, until the inevitable hand of Karma gets him sentenced to death for his own murder.

SYNOPSIS

Brij Mohan (36), a hosiery shop owner in a busy Delhi market, desperately wants to change his life. He is fed up of his ball-crusher wife and mounting debts. In order to escape his wretched life, he changes his appearance and adopts a new identity as Amar Sethi, but ends up committing a botched up murder. He runs off with his young girlfriend, hopeful of making a new beginning. Instead, as luck would have it, he finds himself trapped in a web of his own Karma.

DIRECTOR'S BIO

Nikhil Nagesh Bhat was the co-director on **Shoonya** which premiered at the prestigious International Film Festival Rotterdam in 2007. His experience ranges across documentaries, features and over 500 ad films. He was also the Creative Consultant for Anurag Kashyap's **Black Friday**. Nikhil's debut feature as writer-director, **Saluun**, premiered at Cairo International Film Festival in 2009, and won the prestigious Remi Award for Best Film in Comedy at Worldfest Houston Film Festival.

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| PRINCIPAL CAST | ARJUN MATHUR MANAV VIJ SHEETAL THAKUR NIDHI SINGH YOGENDER TIKU |
| DIRECTOR | NIKHIL NAGESH BHAT |
| WRITER | NIKHIL NAGESH BHAT GAURAV SHARMA |
| DIALOGUE | KULDEEP RUHIL |
| LANGUAGE | HINDI |
| RUNTIME | 99 MINUTES |



Cibhi & Cmu

A Fearless Love story

IN MALAYALAM & TAMIL

DIRECTED BY B.R. VIJAYALAKSHMI



ABHI & ANU

Abiyum Anuvum (Tamil), Abiyude Katha, Anuvinteyum (Malayalam)

LOGLINE

They fell in love and swore to always be together, until a strange twist of fate reveals them to be more than just lovers. To what extent will they go to protect their love?

SYNOPSIS

Abhi and Anu live diametrically different lives, far removed from the space each other occupies. Abhi is the average boy next door with a regular job and a lifestyle that borders on the mundane, and is very close and dependent on his mother. Anu is an organic farmer in Ooty - a lively girl, passionate about social issues and unafraid to challenge social responsibility and the stigma around her. They meet, are instantly attracted to each other and get married on a whim. Subsequently Anu's pregnancy augurs the start of a new phase in their lives. But it all comes crashing down when their families meet and a shocking disclosure conspired by a strange twist of fate is revealed. This disclosure questions the foundation of Abhi-Anu's relationship, which they find hard to overcome. Torn between what the society expects him to do and what his love needs to conquer, Abhi is faced with a life altering decision.

DIRECTOR'S BIO

B.R.Vijayalakshmi is a reputed Tamil filmmaker and has the distinction of being Asia's first woman cinematographer. Spanning a career of over 35 years, she has astutely juggled many hats while working in the Tamil entertainment industry: as a prolific film director, a cinematographer and a writer. Starting off her career as a camera assistant to noted cinematographer for South Indian films - Ashok Kumar, she got her first break as an independent cinematographer through K. Bhagyaraj's Chinna Veedu in 1985. Post that she has cinematographed over twenty films, and directed her first feature film "**Paatu Pada Vaa**"(1995). The film was nominated in the competitive section for Asian Women Directors, International Film Festival of India in 1996. She has also presided as the official jury for the Chennai International Film Festival and Chennai International Short Film Festival. Currently she is serving as the Vice President of South - TV and Films, for Saregama India.

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| PRINCIPAL CAST | TOVINO THOMAS PIA BAJPAI ROHINI SUHASINI |
| DIRECTOR | B.R. VIJAYALAKSHMI |
| WRITER | MAHESHWARAN |
| LANGUAGE | TAMIL/MALAYALAM |
| RUNTIME | 121 MINUTES |



NOBLEMEN

INSPIRED BY THE MERCHANT OF VENICE

DIRECTED BY VANDANA KATARIA



NOBLEMEN



LOGLINE

A 15-year-old boy, struggling with his adolescent years, is terrorized by a gang of bullies in a posh boarding school. This sets forth a chain of events that leads to a loss of life and innocence.

SYNOPSIS

It is winter in a prestigious all boys' boarding school, where children continue to practice age-old rituals and codes bound by years of hierarchy. Shay is picked at constantly, the main perpetrators being Arjun, the tall athletic sports captain and his best friend Baadal. Shay and Prithi, the spunky daughter of the new Junior School Principal are cast as Bassanio and Portia in the Founders Day production of Merchant of Venice. Murali, the charismatic drama teacher unknowingly adds salt to Baadal's wounds by casting him as Shay's understudy. Indignant, Baadal vows to get Shay's part at any cost and turns to his buddy Arjun for help. Events take a sinister turn when Shay walks in on Arjun, Baadal and their cronies on a debauched night...

DIRECTOR'S BIO

Vandana Kataria graduated from the National Institute of Design and went on to work as a Production Designer on mainstream feature films, winning a Filmfare award for her first **Oye Lucky! Lucky Oye!** (2008); her other credits include films such as **Shanghai** (2012) and **Byomkesh Bakshi** (2015). Vandana has also directed several commercials and music videos including Jungli Sher (2016). In 2016 Vandana was a part of the Berlinale Talent Campus, and was the only Production Designer selected from India to be a part of the 300 talented individual chosen from across the globe.

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| PRINCIPAL CAST | KUNAL KAPOOR ALI HAJI MOHAMMAD ALI MIR MUSKAAN JAFERI SHAAN GROVER |
| DIRECTOR | VANDANA KATARIA |
| WRITER | SONIA BAHL SUNIL DREGO VANDANA KATARIA |
| LANGUAGE | ENGLISH |
| RUNTIME | 108 MINUTES |



INSPIRED BY THE WORKS OF MANTO



ASCHARYA F#*KIT

DIRECTED BY SAMIT KAKKAD



ASCHARYA F#*KIT

LOGLINE

Desire and greed intertwine the lives of a Bollywood star, his chauffeur, a prostitute and her pimp in an unlikely love story.

SYNOPSIS

A Bollywood superstar hires a prostitute for a night of passion. This one night changes the fate of five characters forever. The prostitute falls for the superstar's driver while she struggles to free herself from the clutches of her sociopath pimp. Meanwhile, the actor is blackmailed for his past transgressions and he seeks to keep his reputation intact by any means necessary. These two events collide into a violent conclusion where not everyone will survive.

DIRECTOR'S BIO

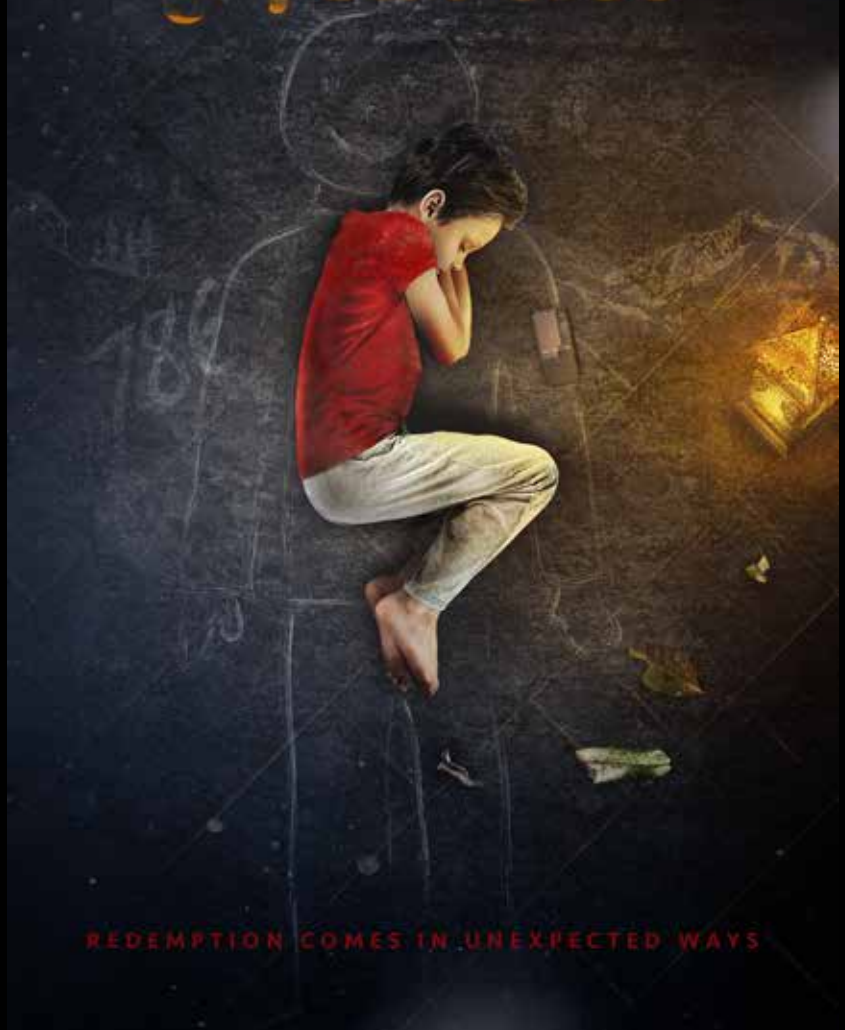
Samit Kakkad started his career as an editor before segueing into production and later, direction. His debut film as director, screenplay writer and producer **Aayna Ka Bayna** represented India at 15 international film festivals. His last directorial venture **Half Ticket** got a pan-India release and official selection at more than 10 International film festivals including the 38th Cairo International Film Festival, 28th Palm Spring International Film Festival and the 38th Durban International Film Festival. Recently, Samit was honoured with the Prize of the Ecumenical Jury at the 57th Zlín Film Festival.

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| PRINCIPAL CAST | PRIYANKA BOSE VAIBHAV RAJ GUPTA ANKIT RAAJ ANANGSHA BISWAS SANTOSH JUVEKAR |
| DIRECTOR | SAMIT KAKKAD |
| WRITER | AMAR TIPNIS |
| DIALOGUE | HRISHIKESH KOHLI |
| LANGUAGE | HINDI |
| RUNTIME | 95 MINUTES |



Hamid

A film by AIJAZ KHAN



REDEMPTION COMES IN UNEXPECTED WAYS

786

HAMID

LOGLINE

Eight-year-old Hamid learns that 786 is God's number and decides to try and reach out to God, by dialing this number. He wants to talk to his father, who his mother tells him has gone to Allah. One fine day the phone call is answered, and two lives shattered in the strife of Kashmir find a way to be complete again.

SYNOPSIS

Hamid's (8) father has gone missing. His mother Ishrat has turned indifferent towards Hamid and the entire world after the incident. Neglected and lonely, with a heart searching for answers, Hamid star gazes in the hope of meeting his father. The number 786 always bewildered Hamid. One day a teacher tells Hamid that this is God's number. Using his father's old mobile phone, after trying different combinations, he finally manages to connect to a person, who he is convinced is God. On the other side is Abhay, a hard-knuckled CRPF Jawaan. Hamid's phone call, though surprising at first, intrigues Abhay who engages in humouring Hamid. These two, unknowingly and unintentionally, change each other's world for the better.

DIRECTOR'S BIO

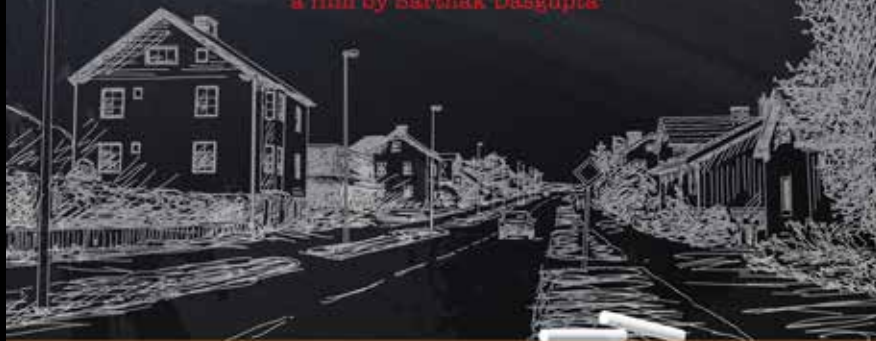
Aijaz Khan's debut film, **The White Elephant** (2009) premiered at the prestigious International Film Festival of India. Travelling to more than 10 film festivals including New York Film Festival and the UK Film Festival. Aijaz has been active in the advertising industry, directing and producing Ad films, for over a decade. Most recently, Aijaz directed **Baankey Ki Crazy Baraat**, which was well received at the Box Office.

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| PRINCIPAL CAST | RASIKA DUGGAL VIKAS KUMAR TALHA ARSHAD RESHI |
| DIRECTOR | AIJAZ KHAN |
| WRITER | RAVINDER RANDHAWA |
| DIALOGUE | SUMIT SAXENA RAVINDER RANDHAWA |
| LANGUAGE | URDU |
| RUNTIME | 108 MINUTES |



MUSIC TEACHER

a film by Barthak Dasgupta





MUSIC TEACHER

LOGLINE

"Known in Shimla for discovering the biggest singing sensation of Bollywood, an unsuccessful musician's life takes an unexpected turn when his protege returns to town for a gig after 8 years. As the day of her performance nears, his long buried love for her overpowers the bitterness bringing him to the edge."

SYNOPSIS

Despite his ambitions to make it big, Beni is still stuck in the hills, bitter and hurt, struggling to make his ends meet by teaching music and singing in clubs. Jyotsna, his estranged student, who had left the hills 8 years back, has now become a celebrity singer in Bollywood. When the town comes alive with the news of Jyotsna coming back for a day to sing in a big music concert, Beni has to come to terms with the pains of his past as well as the delusions of his present, in order to deal with her presence in the hills, and in his life.

DIRECTOR'S BIO

An Engineer and an MBA by academics, Sarthak is a self-taught student of Cinema, who left the corporate world to chase his dreams of telling stories. He is also trained in Hindustani Classical vocal and is an avid travel photographer. In 2013, Sarthak won the 'Mahindra Sundance Global Filmmaker Award' for his script, 'The Music Teacher'.

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| PRINCIPAL CAST | MANAV KAUL NEENA GUPTA AMRITA BAGCHI DIVYA DUTTA |
| DIRECTOR | SARTHAK DASGUPTA |
| WRITER | SARTHAK DASGUPTA |
| DIALOGUE | GAURAV SHARMA RAVINDER RANDHAWA |
| LANGUAGE | HINDI |
| RUNTIME | 105 MINUTES |