



## Take a walk down the memory lane with Saregama's weekend podcast

**Mumbai, 16<sup>th</sup> December, 2016:** The golden era of Bollywood gave us some classic music blockbusters from artists like Kishore Kumar, Lata Mangeshkar, Mohd. Radi and more. And no matter how many new chartbusters you listen to, you will find yourself coming back to these evergreen melodies. Saregama India, the country's oldest owner of this music has recently launched a 'Weekend Classics' podcast with carefully curated songs.

The weekend show has best of yesteryears music peppered with many inside stories and never heard before anecdotes related to the evergreen stars and their movies. The show is an hour long musical journey hosted by RJ Gaurav Srivastava and comprises songs from the 60s to the 90s. The podcast is available on YouTube, iTunes and many podcast apps such as Stitcher, Pocket Casts, Podcast Republic, Podbean and more.

Saregama India is the custodian of over half of all the music ever recorded in India. The proud history of Saregama stretches back over a century from producing the first song recorded in India to creating strong inroads into the production of cinema and television content to digital retailing. Saregama has evolved into one of India's premier entertainment content companies with song library of over 1.1 lakh.

**Subscribe to Saregama Weekend Classics Radio Show on:**

<https://goo.gl/OFAUTM>

**Website:** <http://www.saregama.com/>

### **About Saregama India:**

Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. Saregama has now expanded into other branches of entertainment – it is involved in publishing, television software and digital content. It also runs studio facilities in Dum Dum, Kolkata making it one of the best end-to-end entertainment houses in the country.

For more information, please contact:

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