



Saregama launches 'Gulzar in conversation with Tagore'

Gulzar, Shreya Ghoshal, Shaan and Shantanu Moitra come together to pay tribute to Rabindranath Tagore by taking it to the masses.

Press Release:

Mumbai, 18th October, 2016: '*Gulzar in conversation with Tagore*', a passion project led by Gulzar which has been 5 years in the making, was launched this evening by Saregama India, the country's leading end-to-end entertainment service provider. The album also features Shantanu Moitra, Shreya Ghoshal and Shaan.

Gulzar in conversation with Tagore consists of 7 songs which bring out a different side of Tagore, who is primarily known for *Rabindra Sangeet*. This album was created in an endeavour to take Tagore's work out of Bengal and share it with the country. The music features a variety of live instruments like flute, tabla, veena, piano and more.

Vikram Mehra, Managing director of Saregama India Ltd says "*This beautiful journey wouldn't have been possible without the vision and passion of Gulzar Sahab. It's an honour for us to be a part of this masterpiece created by him, Shantanu, Shreya and Shaan.*"

Gulzar, the renowned mastermind behind this project said, "*Working on this album has been an incredible journey, especially with Shreya, Shaan and Shantanu. It's important that every Indian knows Tagore's works and that's what the four of us had in mind while working on this album. It has been my earnest desire that Tagore should be known as a household name across India.*"

Shantanu Moitra, who composed fresh tunes for this album says, "*I understood Tagore, thanks to Gulzar. This album is an expression of that understanding.*"

Shreya Ghoshal, who sang on this album says, "*To be a part of this project from its conception to release is beyond words for me to express, especially since we are bringing Tagore to the new generation. He has been a part of my life in so many ways since childhood, but to understand him through the interpretation of Gulzar sahab opened my perspective on the poetry, art and music that he created for our country to cherish. We want the whole world to enjoy the magic of Tagore.*"

"Although I can proudly say that I have recorded over 40 Tagore songs, I must admit, I discovered the magic of his poetries and music rather late in my life. But in my formative years, the magic of Gulzar ji's lyrics and films made an everlasting impression on me. To be a part of this 'once-in-a-lifetime' project where two of my all-time favourite icons come together, I feel incredibly lucky! I started my career with



soul of India

non-Bollywood music and with this project, it has come full circle.” said the versatile singer, Shaan, sharing is experience on this album.

The event was attended by eminent personalities from the entertainment industry like Jaya Bachchan, Papon, Swanand Kirkire, Purbayan Chatterjee among others.

The album will be available to download on www.saregama.com. Songs will also be available on Apple Music, Saavn, Wynk, Hungama Music, Eros and Gaana.

About Saregama India:

Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country’s musical heritage. Saregama has now expanded into other branches of entertainment – it is involved in publishing, television software and digital content. It also runs studio facilities in Dum Dum, Kolkata making it one of the best end-to-end entertainment houses in the country.

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