



Saregama India acquires music rights of Tamil movies

Press Release:

November, 2016: Saregama India acquires the music rights of two of the upcoming Tamil movies KIK-'Kadavul Irukaan Kumaru' and 'Maaveeran Kittu'. This news comes just weeks after the announcement of the company's comeback to Hindi film music acquisition.

Kadavul Irukaan Kumaru starring GV Prakash, RJ Balaji, Anandhi and Niki Galrani is a romantic comedy entertainer. Composer-turned-actor G V Prakash, has delivered back-to-back hits in 2015 with Darling and Trisha Illa Nayanthara.

Maaveeran Kittu is an upcoming Tamil period drama film written and directed by Suseenthiran. The film stars Vishnu Vishal and Sri Divya in lead roles. Music for the film has been scored by Imman with Yugabharathi's lyrics for the songs.

Vikram Mehra, Managing Director, Saregama India Ltd. shared his views on the collaboration, *"South India is a very important market for us, and we see a lot of exciting music coming from here. We are thrilled to work on these two projects and are looking forward to make more announcements in the coming year"*.

About Saregama India Ltd:

Listed on the NSE and BSE, Saregama India Limited, is India's largest and best-known music recording company. Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. Saregama has now expanded into other branches of entertainment – it is involved in publishing, television software and digital content. It also runs studio facilities in Dum Dum, Kolkata making it one of the best end-to-end entertainment houses in the country.

For more information, please contact:

MSLGROUP

Khushboo Parekh +919833459223, khushboo.parekh@mslgroup.com

Aditi Sah +919819069170, Aditi.sah@mslgroup.com