

Make way for Lord Shiva's blessings this Maha Shivratri with Saregama Shakti App

A step by step guide to perform the Maha Shivratri puja at home

Mumbai, 20 February, 2017: Maha Shivratri- the great night of Shiva is considered to be an auspicious occasion for Hindus. The festival marks the celebration of the day when the Shiva married Parvati.

Saregama through its Shakti app will be your perfect guide to help you understand and celebrate Maha Shivratri in the right manner in the form of an easy video guide.

The video features a mother explaining to her child the origin and the importance of Maha Shivratri. Since family traditions have taken a backseat and the understanding of rituals seems to reduce with every passing generation, Saregama through its Shakti app will provide a check list of how to perform the puja at home along with the details of the puja samagri and puja vidhi. The app is user friendly and the rituals very well described making it easier for anyone to use.

Immerse yourself in festive mood with Saregama Shakti App. Saregama Shakti is available worldwide on Apple and Android stores. Link: <http://www.saregama.com/apps/shakti>

About Saregama India:

Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country's musical heritage. Saregama has now expanded into other branches of entertainment – it is involved in publishing, television software and digital content. It also runs studio facilities in Dum Dum, Kolkata making it one of the best end-to-end entertainment houses in the country.

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