

January 25, 2022

The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1,
Block G, Bandra – Kurla Complex,
Bandra (East),
Mumbai – 400 051

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: SAREGAMA EQ

Scrip Code : 532163

Dear Sir/ Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed the Press Release titled **“Saregama Acquires Telugu Music Catalogue.”**

Kindly take the same on record.

Thanking you,

Yours faithfully,

For **SAREGAMA INDIA LIMITED**

Vikram Mehra
Managing Director
DIN: 03556680

Encl.: as above

Saregama Acquires Telugu Music Catalogue

Buys 1586 songs catalogue from Mango Music.

In a pathbreaking development for its regional music ambitions, Saregama today announced that it has fully acquired over **1500+ songs** belonging to **280 Telugu films** released over the last two decades including songs from super-hits like RX100 and Ninnu Kori from Mango Music.

As part of the deal, Mango Music sold both audio (*sound recording and publishing rights*) and video rights of this massive repository to Saregama.

Continuously investing in the regional market, this acquisition of Mango Music catalogue, will strengthen Saregama's position in the Telugu market.

Saregama is also aggressively investing in new Telugu music. Its songs from the latest Telugu album of the movie Shyam Singha Roy have been trending across YouTube and various OTT streaming platforms. The next big Telugu film album will be Mahesh Babu starrer Sarkaru Vaari Paata.

About Saregama India Limited: Formerly known as The Gramophone Company of India Ltd., Saregama owns the largest music archives in India, one of the biggest in the world. The ownership of nearly 50 percent of all the music ever recorded in the India also makes Saregama the most authoritative repository of the country's musical heritage. Saregama has also expanded into other branches of entertainment – publishing, film production and digital content.

About RPSG Group: RP-Sanjiv Goenka Group is one of India's fastest growing conglomerates with a significant global presence. The Group's businesses include power and energy, carbon black manufacturing, retail, IT enables services, FMCG, media and entertainment and agriculture.

For further information, please contact:

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