

Saregama posts highest ever Revenue of Rs. 11,713 Mn in FY25 registering a YOY growth of ~46% alongwith Adjusted EBITDA of Rs 3,566 Mn at YOY growth of 18%

Building IP for Tomorrow

Mumbai, May 15th, 2025: Saregama, a RPSG Group company, announced its financial results for the Quarter and Twelve Months Ended March 31, 2025

The company's PBT for FY25 was Rs 2,761 Mn a growth over last year despite investment in content growing by 62%

Company's Revenue from Operation for Q4 FY25 stood at Rs.2,408 Mn with a strong Adjusted EBITDA margin of 42% as compared to 33% Margin in Q4 FY24.

Company's Profit After Tax for Q4 FY25 stood at Rs.599 Mn and Rs 2,042 for FY25

Investments in content grew at 62% to touch Rs 3,160 Mn, highest ever in the history of the company, well on course to invest Rs 10 Bn between FY25, FY26 and FY27

Key Operational Highlights:

- Music releases this quarter included the Hindi film **Sky Force** starring Akshay Kumar and Sara Ali Khan, and the romantic action-drama **Dilruba** by Yoodlee films; the Telugu film **Court** featuring Priyadarshi with the chartbuster song 'Premalo'; Tamil films **Officer on Duty** with Kunchacko Boban and **Kingston** starring G.V. Prakash Kumar; and the Kannada film **Royal** starring Viraat.
- Company **released 700+ Film & Non-Film tracks** in Hindi, Bhojpuri, Gujarati, Punjabi, Tamil, Telugu, Malayalam, Marathi Bengali and other languages.
- Acquired 22 music labels across 7 languages with 2800+ songs during FY25
- Digital shows like Agra Affairs on Amazon MX Player, Oops Ab Kya on JioHotstar, High Heels on Dice media were released in this quarter.
- Saregama Live concluded successful Live shows with Satinder Sartaaj in Mumbai & Delhi and Viraj Ghelani in Mumbai, Ahmedabad and Vadodara
- This quarter various top brands like Tata Motors, Dream 11, Indriya Jewels etc used Saregama songs in their ads. Ashram S4 on Amazon MX Player, The Kapil Sharma Show on Netflix, JioHotstar for IPL Opening Ceremony, Traitors on Amazon Prime, Exam (Tamil Series) on Amazon Prime etc. licenced music from Saregama for their shows.
- During the quarter **30+ Influencers/Artist added** taking the total Influencers/Artist managed by the Company to 230+ with more than **130Mn plus followers and subscribers** on Instagram and YouTube.
- **Digital footprint** across Saregama owned and controlled channels touched **350 Mn followers and subscribers** across YouTube, Instagram and Facebook.

Avarna Jain, Vice Chairperson Saregama India, said “Another path breaking year for Saregama with highest ever revenue from operations, driven by clear strategy of aggressive investments and diversification of IP monetization, including music, video and live events. The company stands on the cusp of an exciting growth phase with huge opportunities in this fast growing sector”

About Saregama India Limited:

Saregama India Limited, formerly known as The Gramophone Company of India Ltd is a RPSG group company owning the largest music archives in India and one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country’s musical heritage. Saregama has also expanded into other branches of entertainment - film & series production, live events, and music-based consumer products.

About RPSG Group:

RP-Sanjiv Goenka Group is one of India’s fastest growing conglomerates with a significant global presence. The Group’s businesses include power and energy, carbon black manufacturing, retail, IT-enables services, FMCG, media and entertainment and agriculture.