Revenue from Operations at INR 3,143 Mn (37% YoY growth), Adjusted EBITDA at INR 1,180 Mn (39% YoY growth) and PBT at INR 858 Mn (43% YoY growth)

Mumbai, 04th November 2026: Saregama, a RPSG Group company, announced its Financial Results for the quarter ended 30th September 2026.

Q2 FY27 Financial Highlights:

Music [Licensing + Artiste Management + Retail]

- Music Revenue at INR 2,513 Mn registered 35% YoY growth
- Music EBITDA at INR 1,540 Mn registered 37% YoY growth
- Music Net Margin at INR 1,165 Mn registered 46% YoY growth

Live Events [Concert + Devotional + Stand-Up Comedy + Experiential]

- Live Events Revenue at INR 447 Mn registered 101% YoY growth, supported by a higher number of events. The Company continued to strengthen its multi-format live entertainment portfolio, leveraging its artiste relationships and music IP to engage audiences across geographies and create opportunities for monetisation

Video [Films + TV +Digital Series + Short format]

- Overall Video Revenue at INR 183 Mn registered a YoY moderation of 16%. The Company continues to pursue a calibrated approach to its video business focusing on selective content investments and monetisation opportunities as it pivots away from own film production to investment in Bhansali Productions.

Key Quarterly Operational Highlights:

- The Company released **650+** films & non-films tracks in Q2 FY27 spanning across **Hindi, Bhojpuri, Punjabi, Tamil, Telugu, Malayalam, Kannada languages, etc.**

- Music releases this quarter includes the super hit release of Telugu film album **"The Paradise"** starring superstar Nani, Tamil film album **"Meesaya Murukku 2"** starring Hiphop Tamizha, chartbuster songs including songs from Indian pop music content **"I-Popstar"**, and other non-film songs like **"Bari"** in Punjabi, **"Aa Fariyale"** in Bhojpuri, etc.

- The Company **added 54 artistes** in Q2 FY27, taking the **total roster to 340 artistes** with an aggregate digital **reach of over 450 million.**

- The Live Events business scaled up its concerts, experiential, devotional and stand-up comedy formats with shows of renowned artistes such as Ilaiyaraaja,

Backstage Siblings, Manoj Muntashir, Manhar Seth, Carvaan Live's Sing with Kishore, etc.

- During the quarter, Saregama collaborated with marquee brands such as **Google, Cadbury, Apple, Tanishq, Reliance, etc.** for high-impact, integrated campaigns, leveraging its IPs to drive strong brand engagement. The other highlight of the quarter was the use of our songs in marquee projects including Hindi film **Hai Jawani Toh Ishq Hona Hai,** Tamil Film **DC, Mess** produced by HRX Films, etc.

- Digital footprint across Saregama's managed artistes, owned and controlled channels continue to improve beyond **700 Mn+ followers and subscribers** across key social media platforms including YouTube, Instagram and Facebook

***Avarna Jain**, **Vice Chairperson**,* Saregama India, said*,* "*We continued to build on our growth momentum during the quarter, supported by the performance of our music business and the expansion of our presence across live events and other entertainment formats. Our focus remains on maximising the value of our intellectual property through multiple monetisation avenues, while maintaining financial discipline and investing in opportunities that support sustainable long-term growth.*"

About Saregama India:
Saregama India Ltd., part of the RPSG Group, is India's leading Entertainment IP company with a legacy dating back to 1902. Its diverse portfolio includes film and non-film music, digital series, television content, film production, short-format content, artiste and influencer management, live events, and retail products like Carvaan.

About RPSG Group:
RP-Sanjiv Goenka Group is one of India's fastest growing conglomerates with a significant global presence. The Group's businesses include power and energy, carbon black manufacturing, retail, IT enables services, FMCG, media and entertainment and agriculture.

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