





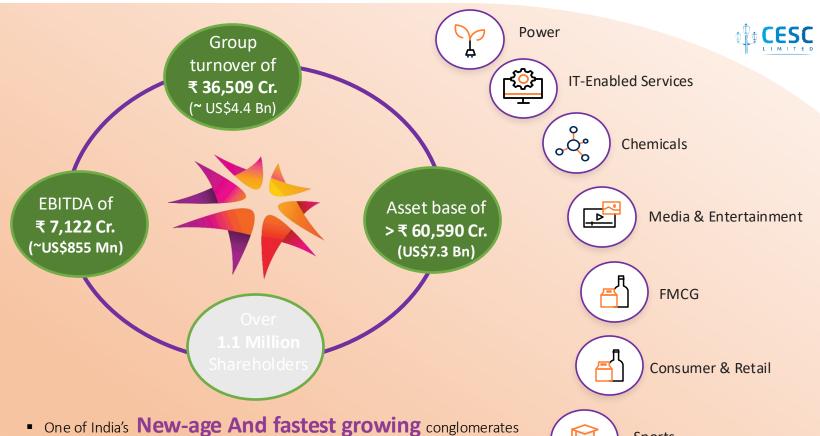
RPSG Investor Day 2024

August 2024

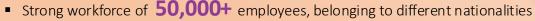


RPSG group: Building a diversified conglomerate



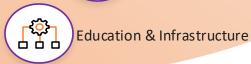






- Presence in 60+ countries
- 100+ offices worldwide



































































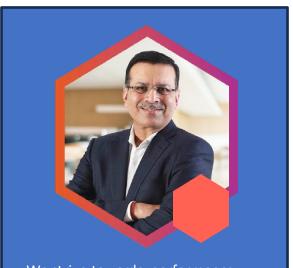




Anchored to core values



Vision: To be a responsive conglomerate driven by sustainable growth, efficiency and innovation.

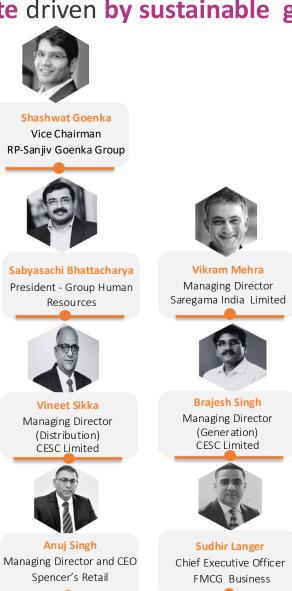


We strive towards performance excellence, value-addition and strong bottom line orientation.

I'm happy to say this focus has paidoff – in revenue growth, in profit growth and in valuations – all of which have grown exponentially.

Dr. Sanjiv Goenka ChairmanRP-Sanjiv Goenka Group

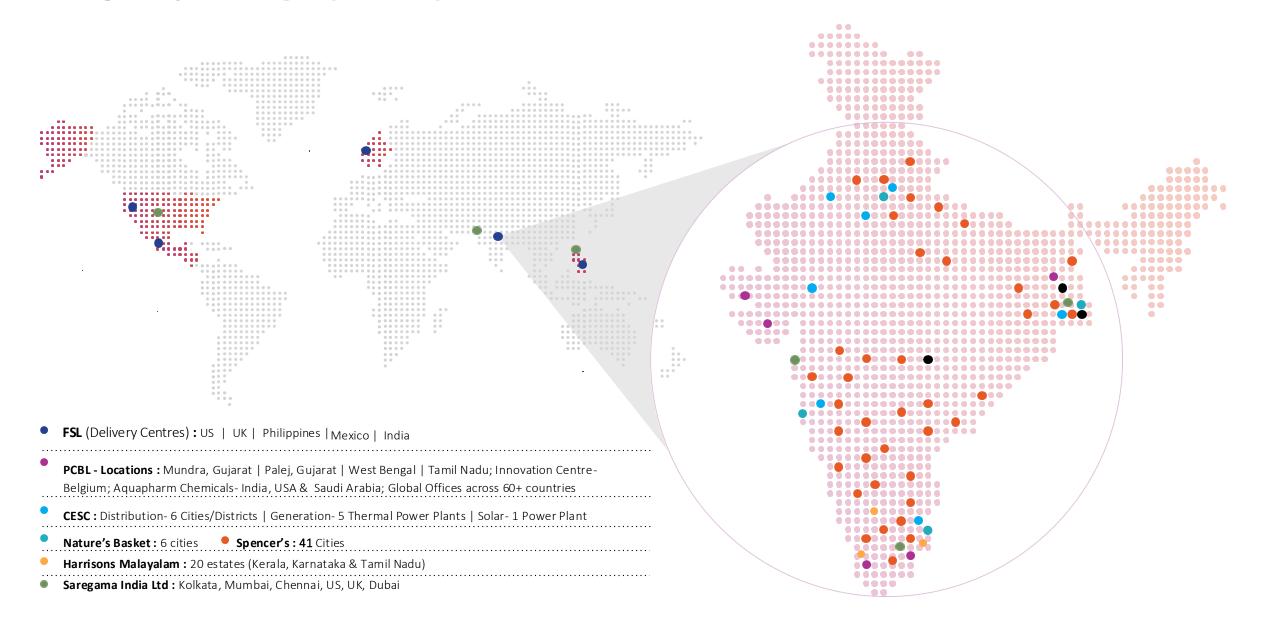






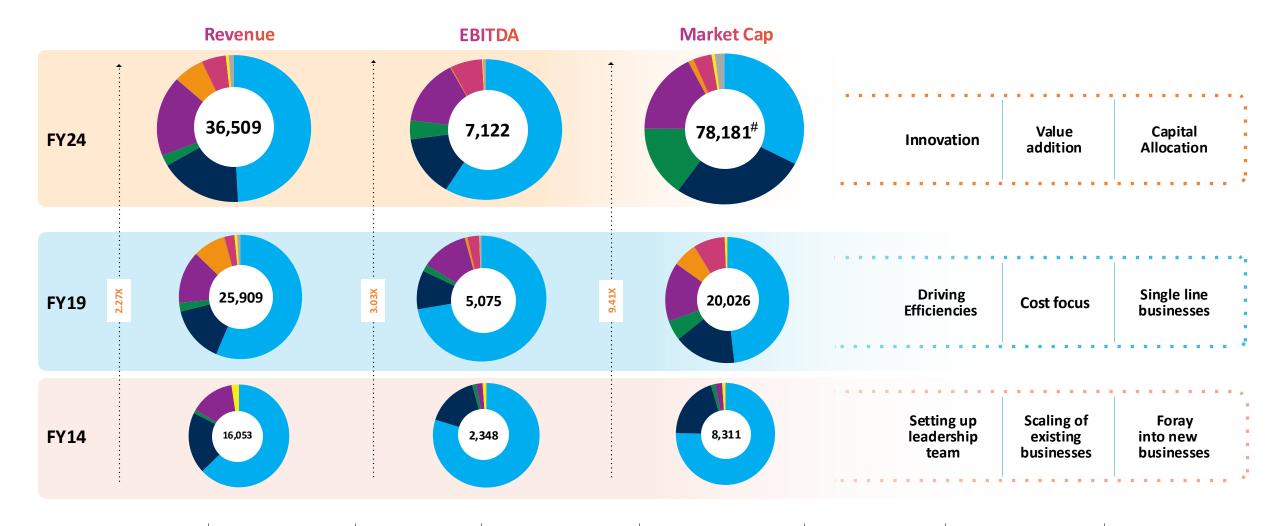
RPSG group: Geographical presence





RPSG group: Growth trajectory





























Strategic priorities





Sustainably growing our businesses (Organic and Inorganic mix)



Profitable Growth (Focus on ROCE as KPI)

Sustainability

People, Planet & Profit Climate Commitment Goals & Target



Product Enhancement

Enriching portfolio of businesses by increasing share of value-added product and services

R&D and Innovation

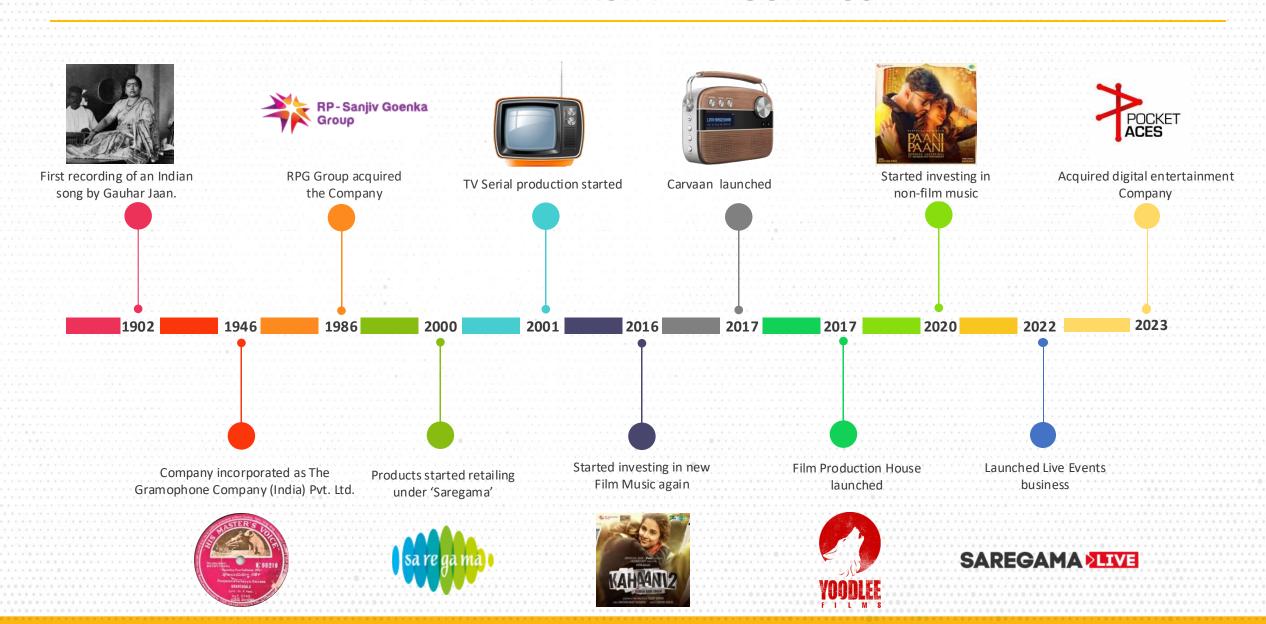
Transforming into R&D and Innovation led culture

Wealth Creation

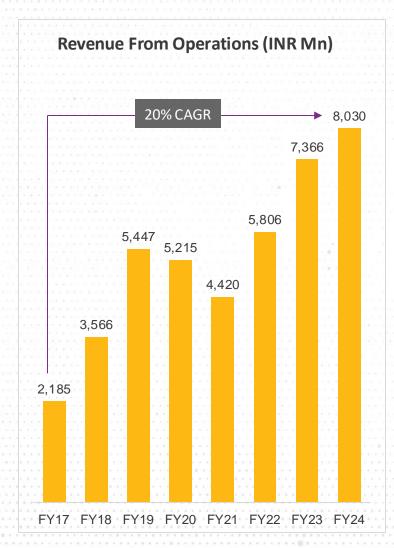
Shareholder Value Creation

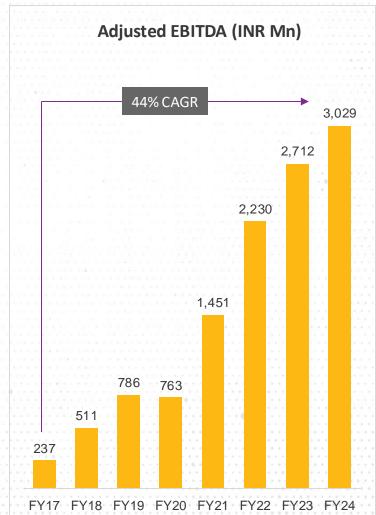


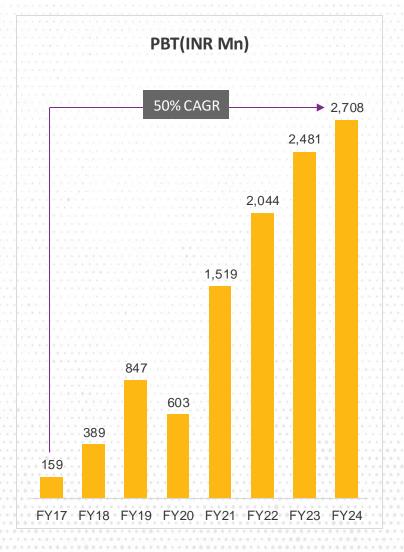
INDIA'S LEADING AND ONLY ENTERTAINMENT COMPANY WITH DIVERSIFIED BUSINESS



SAREGAMA - KEY FINANCIAL METRICS







STRATEGIC ROADMAP

Riding the Digital Consumption Boom

Digital Increase in Increase Increase in **Boom in Demand for** in App Usage Revenue India Content ~750M smartphones Music **Music Streaming SVoD** ~22M connected TVs Films Spotify / Saavn / Wynk Netflix / Disney / Spotify Cheap Data Web Series **Social Media AVoD** Anti-piracy Laws TV Series YouTube / Facebook YouTube / Instagram Technology assisting **Podcasts** Driving **Driving Driving Video Streaming** Infringement Tracking Netflix / Amazon / Hotstar **Short-format Apps** Instagram/Moj/ YT Shorts

160k+ Songs | 70+ Films I 45+ Digital Series | 6k+ hrs of TV Series | Advantage Saregama

STRATEGIC ROADMAP

To be a **Pure Play Content Company** capitalising on the global content consumption boom driven by the ever-increasing **Digitisation**

Monetisation of Existing IP







Through licensing to EVERY 3rd party Digital (music, video, social) and TV platform.



Through artist management, wherein artists are made popular through our content IP release. And then we monetize these artists by booking them for live events, weddings, and brand endorsements.

Building of New IP







Cementing leadership position with New film and non-film music acquisition across Hindi, Tamil, Telugu, Bhojpuri, Gujarati, Punjabi, Malayalam, Kannada, Bengali and other regional languages.

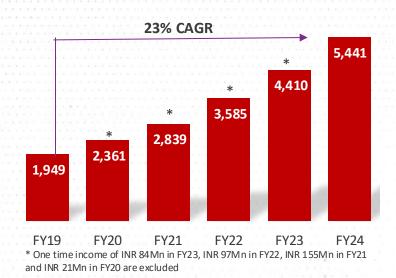


Producing Theatrical Films in only Regional languages and Web Series in all languages. Revenue secured through pre-licensing to digital platforms. Scale allowing lower cost of production.

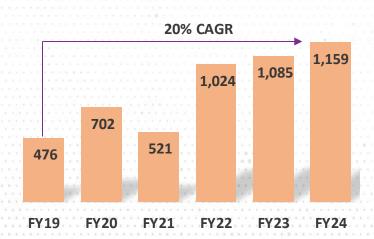


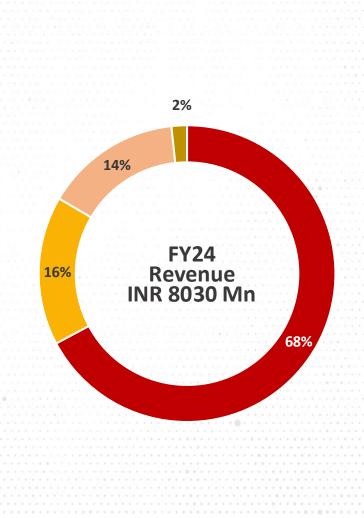
Building Live Music based Events IP, preferably around Saregama owned music .

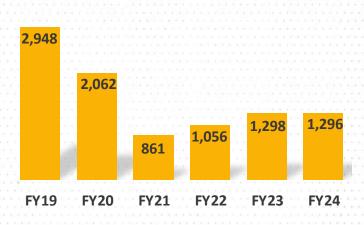
SEGMENTAL GROWTH



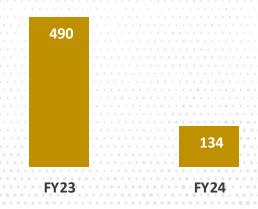
A. Music - Licensing + Artist Management







C. Music - Retail



D. Events

B. Video - Films, TV and Digital Content



PATH TO SUSTAINABLE LEADERSHIP POSITION



GROWING LICENSING & ARTISTE MANAGEMENT

CATALOGUE

- 160K+ Songs
- Originals / Derivatives
- 10-12% annual growth
- 75-80% margin



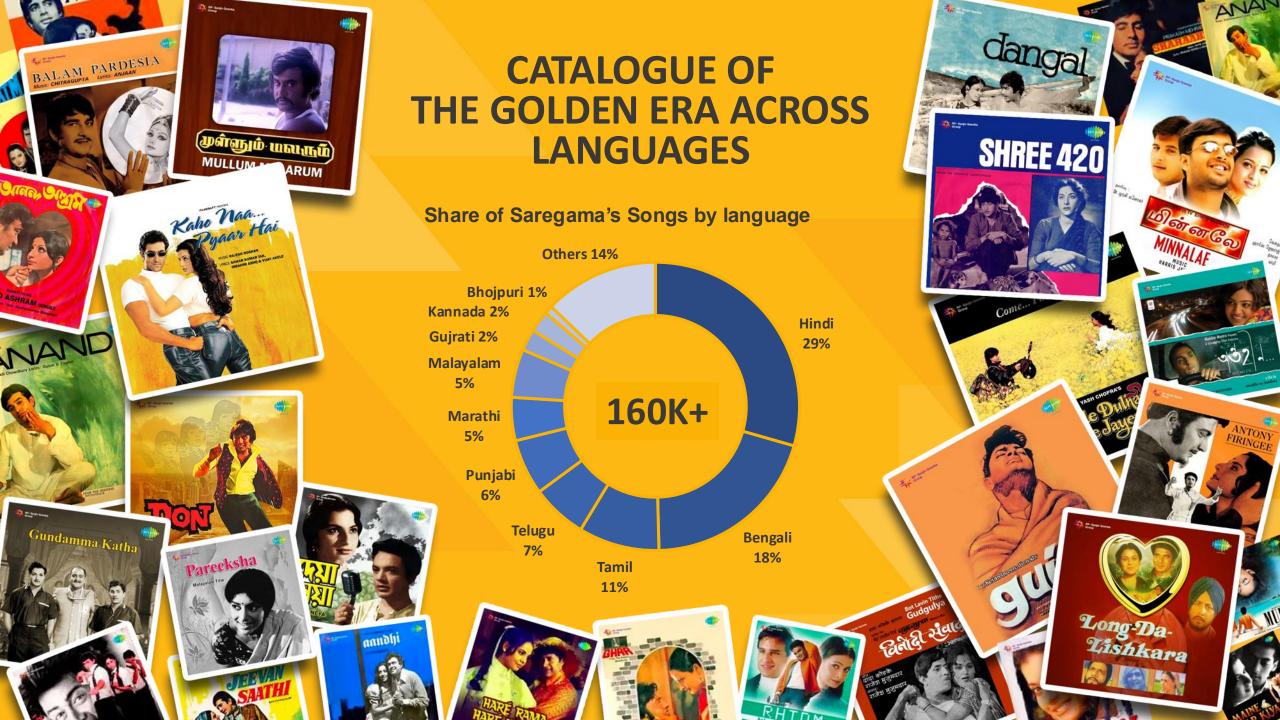
NEW MUSIC

- ~1000CR Investment over next 3 yrs
- 4-5yr payback / ~26% IRR
- 60-80 yrs of useful life
- 10 yrs of amortization period

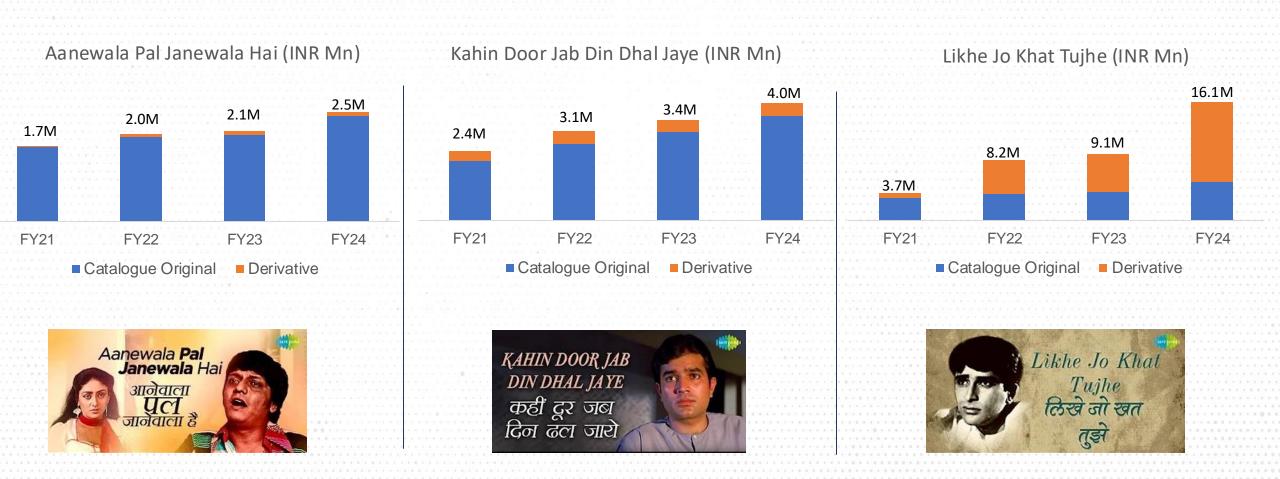
ARTISTE MANAGEMENT

- By-product of New Music
- No upfront Investment
- Improves music margin



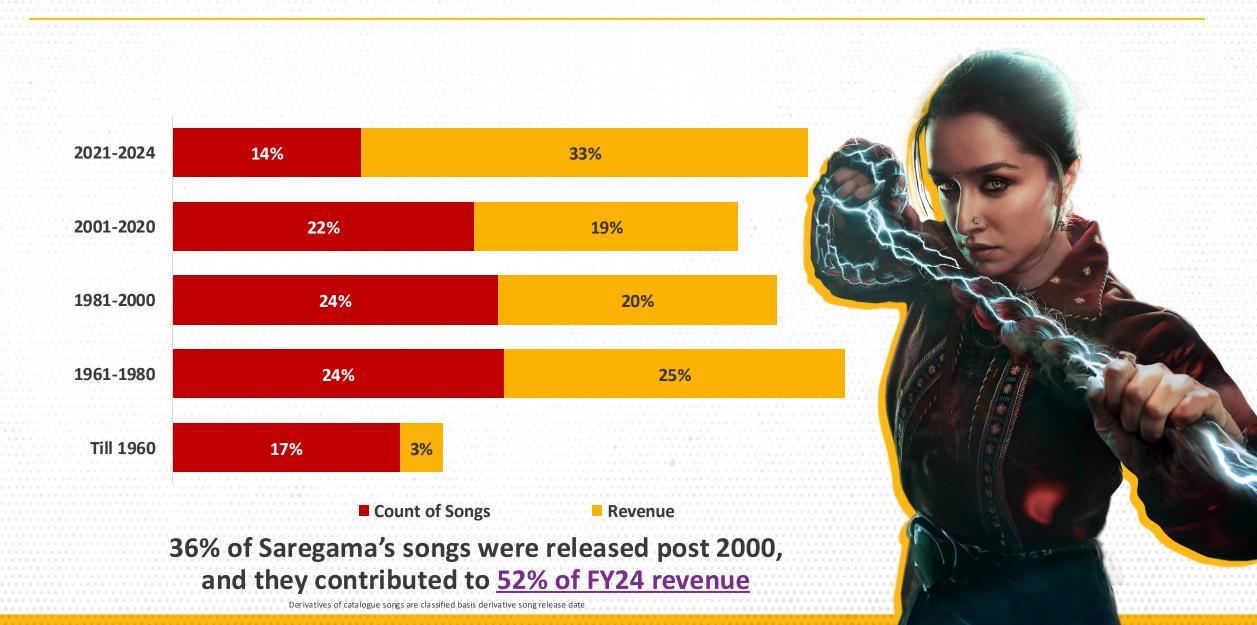


CATALOGUE GROWTH

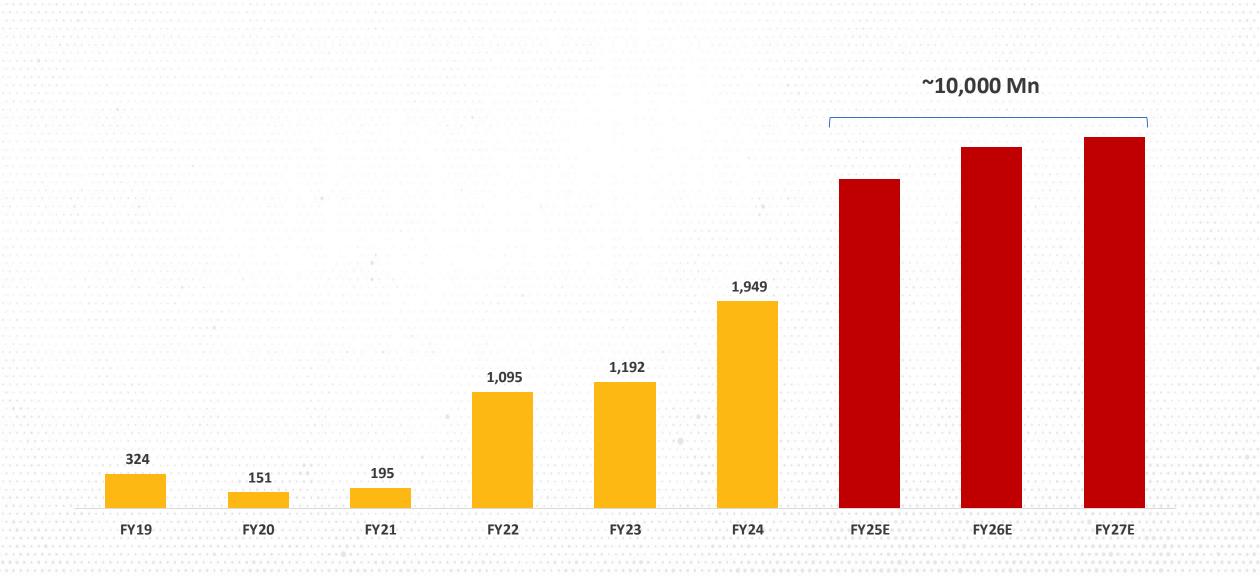


Note: YoY Revenue accrued from YT & OTT from the original song and its derivatives

SAREGAMA, THE MUSIC LABEL IS CHANGING



INVESTMENT IN NEW CONTENT (INR Mn)



PREFERED PARTNER OF TOP FILM STUDIOS



























MAJOR FILM RELEASES FY25: HINDI











Movie: Bad Newz Cast: Vicky Kaushal, Ammy Virk, Tripti Dimri

No. of Songs: 7

Movie: Sky Force Cast: Akshay Kumar, Sara Ali Khan

No. of Songs: 4

Movie: Stree 2
Cast: Shradha Kapoor,
Varun Dhawan

No. of Songs: 4

Movie: Jigra Cast: Alia Bhatt No. of Songs: 6 Movie: Sarzameen

Cast: Kajol ,Ibrahim Ali Khan

No of Songs: 4

MAJOR FILM RELEASES FY25: TAMIL



Movie Name: Kanguva
Cast: Suriya, Disha Patani
Music: Devi Sri Prasad
No. of Songs: 5



Movie Name : Train
Cast : Vijaysethupathi
Music : Mysskin
No. of Songs : 4



Movie Name: Kingston Cast: G.V. Prakash Kumar, Divya Bharathi

Music: G.V. Prakash Kumar

No. of Songs: 4



Movie Name: Valli Mayil Cast: Vijay Antony, Fariah Abdullah Music: D Imman No. of Songs: 4



Movie Name: Jalsa Cast: Prabhu Deva, Aiswarya Rajesh Music: Ashwin Vinayagamoorthy No. of Songs: 5

MAJOR FILM RELEASES FY25: TELUGU



Movie Name : Game Changer Cast : Ramcharan, Kiara Advani

Music: Thaman S No. of Songs: 5



Movie Name : G.O.A.T Cast : Sudheer Anand,

Divya Bharathi

Music: Leon James
No. of Songs: 5



Movie Name : Kalki 2898 AD Cast : Prabhas, Amitabh Bachchan, Kamal Haasan and

Deepika Padukone

Music: Santosh Narayanan

No. of Songs: 7



Movie Name : Krishnamma Cast : Sathya Dev, Aathira Raji

Music : Kaala Bhairava

No. of Songs: 5



Movie Name : Dilruba Cast : Kiran Abbavaram

Music : Sam CS Rukshar Dhillon No. of Songs : 5

MAJOR FILM RELEASES FY25: MALAYALAM











Movie Name : Bazooka Cast : Mammootty, Goutham Menon

Music: Midhun Mukundan

No. of Songs: 2

Movie Name : Nunakuzhi

Cast: Basil Joseph
Music: Vishnu Shyam

No. of Songs: 4

Movie Name: Pavi

Caretaker
Cast: Dileep

Music: Mithun Mukundan

No. of Songs: 5

Movie Name : Nadanna

Sambavam

Cast: Biju Menon, Suraj Venjaramood, Lijo Mol Music: Ankit Menon No. of Songs: 3 Movie Name : Guruvayoor

Ambalanadayil

Cast: Prithiviraj Sukumaran

Music : Ankit Menon No. of Songs : 4

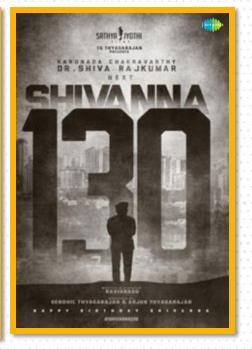
MAJOR FILM RELEASES FY25: KANNADA











Movie Name : Martin Telugu, Malayalam, Hindi Cast : Dhruva Sarja, Vaibhavi

Shandilya Music : Mani Sharma No. of Songs : 4 Movie Name : MAX
Cast : Kiccha Sudeep,
Simrat Kaur

Music: Ajaneesh Loknath

No. of Songs: 4

Movie Name : Devil Cast : Challenging Star Darshan

Music: Ajaneesh Loknath

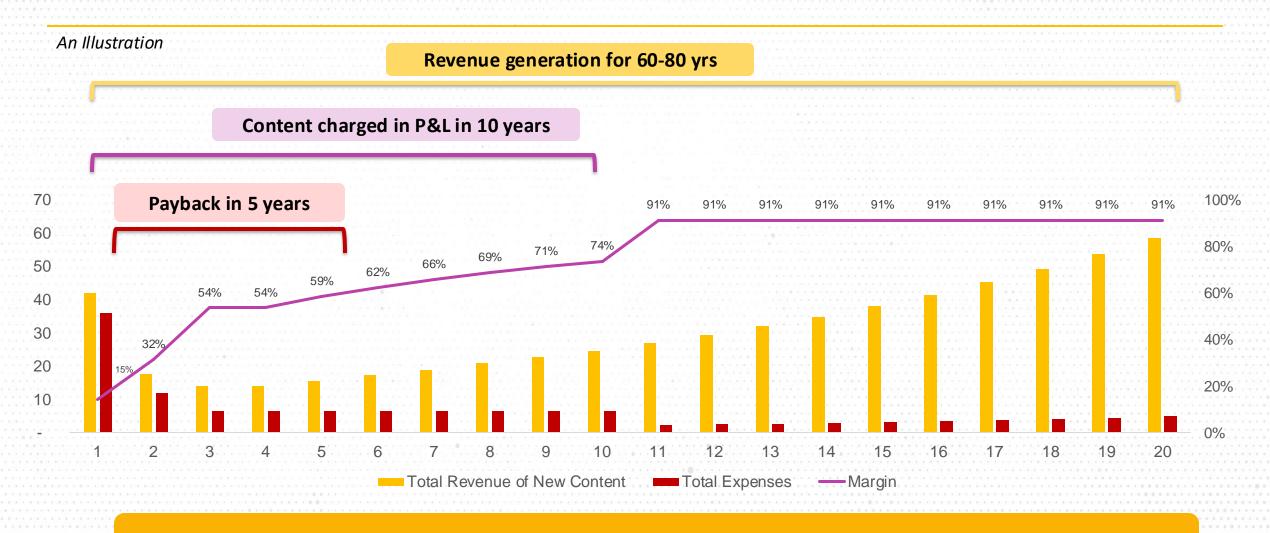
No. of Songs: 5

Movie Name : Kichcha 47 Cast : Kiccha Sudeep

Music: TBD No. of Songs: 4 Movie Name : Shivanna 130 Cast : Dr. Shiva Rajkumar

Music : Charan Raj No. of Songs : 4

NEW CONTENT INVESTMENT: P&L IMPACT



New Music generates IRR of ~26%. Once the cost is fully charged off, the margins move up to ~90%

Total Expenses include marketing expense, amortization of content cost and royalty post recovery of cost+ hurdle rate

MAKING MONEY FROM MUSIC



MAKING MONEY FROM MUSIC LICENSING



A. Music Streaming Apps (OTT)

Saregama Music is licensed to multiple Global Platforms

- Saregama earns every time a customer listens to Saregama owned song on any OTT app
- The growth is driven by both increasing number of users (growth in smartphones) and higher usage (cheaper data) along with falling piracy
- Free / Paid Customer
- ~700M paid customers globally. Contribute ~67% of total music revenue. Started in India too. Will be a Gamechanger



B. Social Media Platforms (incl. Video sharing Apps)

- Saregama has 50 music channels on YouTube with a cumulative subscriber base of over 112 Mn subs
- Share of Advertising Revenue : Own Channel & UGC
- Fixed-fee licenses to other social media platforms, allowing their users to upload videos containing Saregama songs. Big future upside

Music Streaming Platforms (OTT)







































Social Media Platforms













MAKING MONEY FROM MUSIC LICENSING



C. Video streaming platforms

- and production houses for using in their web-series.
- Fixed fee licenses



D. Broadcasting Platforms – TV Channels, Brands

- Saregama Licenses its music to Television Channels for use in various TV serials, reality shows etc. Fixed Fee for a Time-Period
- Also licenses to Brands for use of songs in their ad jingles. Fixed fee for Limited period & mediums

Digital Films/Web series licensing Saregama Music













































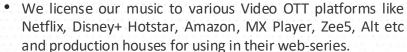












TV Channels, Brand Advertising

































MUSIC: ARTIST MANAGEMENT

SAREGAMA TALENT



Maahi



Pragati Nagpal



Arjun Tanwar





Rj Karishma 7.2M Followers



Sandeepa Dhar 2.7M Followers



Neel Salekar 2.9M Followers



Aditya Shetty
1.4M Followers



Ridhima Pandit 2.3M Followers



Viraj Ghelani 1.3M Followers





Pranav Chandran
328K Followers



n Pablo 120K Followers



Raghav 80.9K Followers



Shefali Alvares 54.3K Followers



Gurdeep Mehndi 48.3K Followers

Share of their Public Performance & Brand Endorsement Monies

VIDEO SEGMENT

FILMS & SERIES, TV AND DIGITAL CONTENT

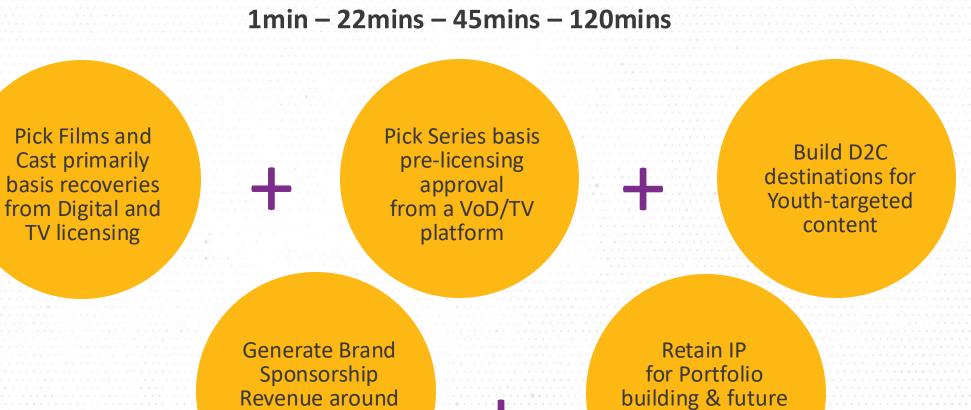


OUR GROWTH STRATEGY IN VIDEO SEGMENT

Pick Films and

Cast primarily

TV licensing



exploitation

Access to Music Catalogue gives Unique Strength

short-format

content

VIDEO SEGMENT: FILMS & SERIES

- Yoodlee Films is Saregama's production house focussed on creating content for theatrical releases and 3rd party digital platforms & TV
- Regional Language Focus
- Pocket Aces, through its studio Dice Media, creates premium web-series content for OTT platforms.
- Company issues period-based licenses for its movies to these platforms for a fixed-fee
- Focus on output deals to generate assured revenues up front but with the IP remaining with the Company
- Symbiotic relationship with the Music Licensing & Artiste management business



KAPPA Prithviraj



HUNTER Suniel Shetty



NI MAIN SASS KUTTNI 2 Gurpreet Ghuggi



SHINDA SHINDA NO PAPA Gippy Grewal



Aadhya Anand & Arjun Deswal



Dhruv Sehgal & Mithila Palkar

VIDEO SEGMENT: FILMS & SERIES

FY24 Releases













Kasargold (Malayalam) Release: Sep, 2023 Malaikottai Vaaliban (Malayalam) Release: Jan, 2024

Warning 2 (Punjabi) Release: Feb, 2024 **Anweshippin Kandethum** (Malayalam)

Release: Feb, 2024

Crushed Season 4 (Hindi) Release: Feb, 2024 Half Love Half Arranged (Hindi) Released: Oct, 2023













VIDEO SEGMENT: DIGITAL CONTENT

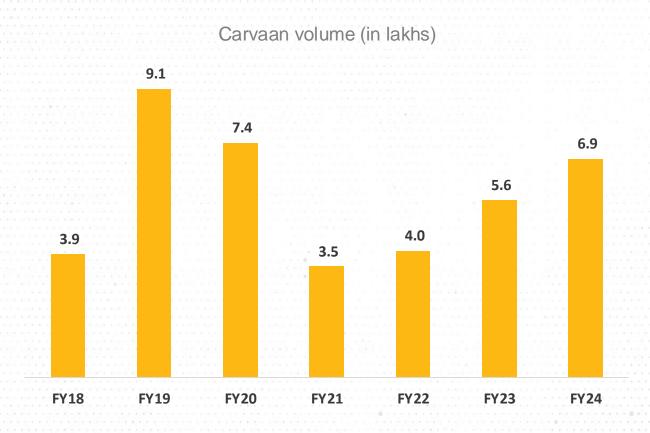
- Pocket Aces creates and publishes content through its owned distribution channels on YouTube, Facebook, Instagram, and Snapchat.
- 5 channels : FilterCopy, Nutshell, Dice Media,
 Gobble & Pocket Change. 40M Follower base
- Advertising Revenue from brands that are part of the video content
- Also Ad Share Revenue is earned from YouTube
- Revenue earned from syndicating published content on 3rd party platforms.



OTHER SEGMENTS



MUSIC: RETAIL



Moving from Volume growth to Margin growth
Transitioning from physical stores to e-commerce
& Modern Trade Brands



LIVE EVENTS

STRATEGY

Artiste Concerts: Low Risk | Low Margin | High IRR

- Successfully debuted with a world tour by Diljit Dosanjh, spanning across 30 concerts in India, USA, Canada, Australia and New Zealand
- Shows with Divine & Satinder Sartaj
- Also helps build artist relationships

IP Shows: High Risk | Long Gestation | Higher Margins

- Stage adaptations with Bollywood classics like Disco Dancer
- Retro Music Shows ala Zeenat Aman
- NRI markets driven focus

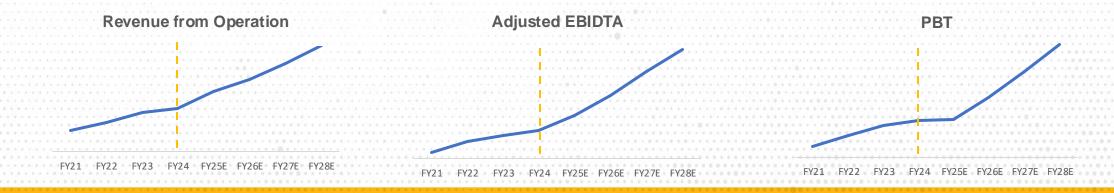


GUIDANCE FOR NEXT 3 YEARS



NEXT 3 YEARS (FY28)







FINANCIAL SUMMARY

Particulars (INR Mn)	FY24	FY23*	Y-o-Y Growth	FY22
Revenue from Operations (A)	8,030	7,366	9%	5,806
Total Expenses (B)	5,001	4,654	7%	3,576
Adjusted EBIDTA (C= A-B)	3.029	2,712	12%	2,230
Adjusted EBIDTA Margin (%)	38%	37%		38%
Content Charge (D)	864	679	27%	463
Depreciation (F)	62	31	100%	27
Finance Cost (G)	32	57	(44)%	45
Other Income (H)	637	536	19%	349
PBT (E-F-G+H)	2,708	2,481	9%	2,044
Tax	732	630	16%	518
PAT	1,976	1,851	7%	1,526
PAT Margin (%)	25%	25%		26%
Diluted EPS (Face value Re.1)	10.27	9.63		8.42

Content Charge include the following charges related to the new content during the year:

¹⁾ Amount amortised in case of Royalty based deals 2) Amount amortised against the one-time fee paid in case of Outright purchase-based deals 3) Marketing of new 4) Content charge does not include royalty paid post-Minimum Guarantee amount recouped

HISTORICAL CONSOLIDATED BALANCE SHEET

Equity and Liabilities (INR Mn)	FY24	FY23*	FY22
Shareholders Fund			
(a) Equity Share Capital	193	193	193
(b) Other Equity	14,498	13,228	13,584
Equity Attributable to Owners of the Company	14,691	13,421	13,777
Non Controlling Interest	35	34	32
Non Current Liabilities			
(a) Financial Liabilities			
(i) Lease liabilities	23	1	7
(ii) Other financial liabilities	2,090		
(b) Provisions	57	42	42
(c) Deferred tax liabilities (Net)	474	464	562
Current Liabilities			
(a) Financial Liabilities			
(i) Borrowing	17		
(i) Lease Liabilities	15	6	6
(ii)Trade Payables	933	702	645
(iii)Other Financial Liabilities	610	565	431
(b) Other Current Liabilities	655	876	466
(c) Provisions	650	921	910
(e) Current Tax Liabilities (net)	88	9	1
Total	20,338	17,041	16,879

Assets (INR Mn)	FY24	FY23*	FY22
Non Current Fixed Assets			
(a) Property, Plant and Equipment	2,238	2,207	2,141
(b) Right to use assets	34	7	13
(c) Investment Properties	21	21	22
(d) Intangible assets	5,130	1,143	602
(e) Intangible Assets under development	55	40	17
(f) Financial Assets			
(i) Investments		ala gana anaka a na ma sa ma sa sa ma	1,453
(ii) Other Financial Assets	172	530	20
(g) Other Non Current Assets	468	573	292
Current Assets			
(a) Inventories	2,393	1,643	1,054
(b) Financial Assets	once es dos no dos no esse no novelle, n dos la notación estable estable estable es		10 6 6 10 60 6 10 60 6 5 6 6 6 6 7 6 6 7 6 7 6 7 6 7 6 7 6 7 6
(i) Investment in Mutual Fund	1,177	2,388	5,308
(ii) Trade Receivables	1,587	1,480	1,078
(iii) Cash and cash equivalents	569	167	1,527
(iv) Bank Balances other than (iii) above	4,852	4,916	1,710
(v)Loans	221	262	228
(vi)Other Financial Assets	31	219	79
(c) Current Tax Assets (Net)	275	301	257
(d) Other Current Assets	1,115	1,144	1,078
Total	20,338	17,041	16,879

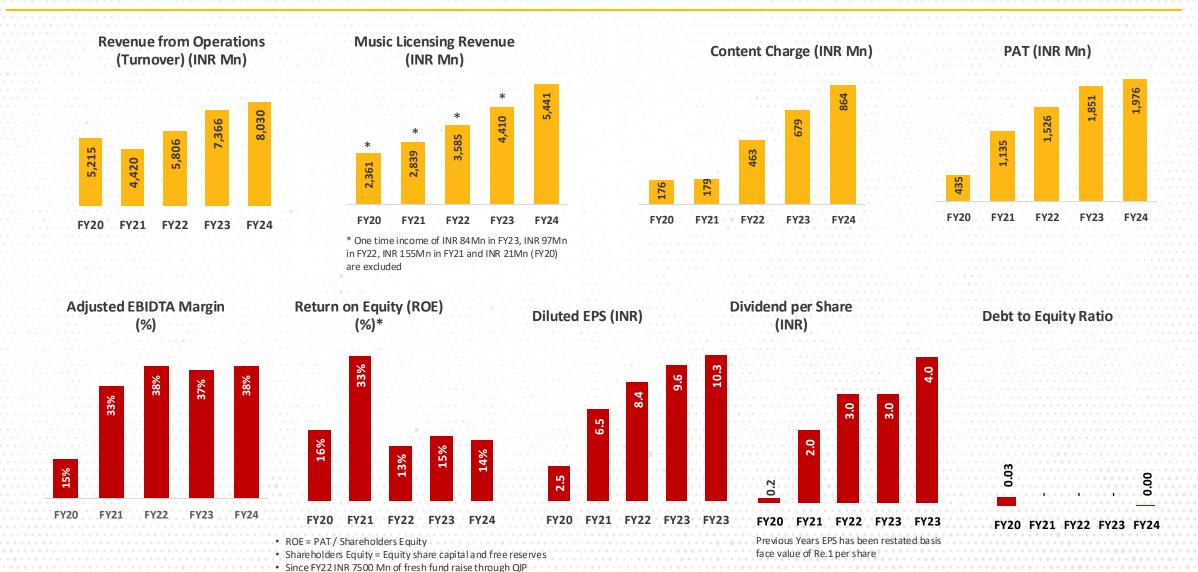
CONSOLIDATED CASH FLOW STATEMENT

Particulars (INR Mn)	FY2	1	FY23 #	!	FY2	22
Pre-Tax Profit	2,708		2,481		2,044	
Change in other operating activities (including non-cash Items)	(400)		(432)		(139)	200 SE 2020 SESSE SESSE SESSE
Change in Working capital	(139)	61 H 628 (0 EC) (0 H 34 30) 81 67652 63438 6 E33 3	116	00 4004 00 3004 06 4004004 3004014 3604 1 804008 81 808 35 808 37 808 80 80	383	**************************************
Taxes Paid (net of refund)	(514)		(669)		(572)	
Net cash generated from Operating Activities (A)		1,655		1,496		1,71
Spent on New Content @	(1,551)	15	(1,481)	00 8004 04 8004 04 8004 04 800400 8004 0 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	(1475)	Vivilia etcesse eccesse etces
Investment in equity shares of subsidiary	(1,662)		95-2 ON 953-958, MISPERS MOREOUS AT ADM ON ESSE - ESSE AN A OF THE MESS AND REST OF BETT ON BETT ON	16, 6104 (6) 8018 (6) 8018 (6) 60160(8) 8018 - 61060(8) 61 8778 (8) 8028 (8) 618 (8) 61	(* (0.000) * (*) (0.00) (*) (0.00) (*) (0.00) (*) (0.00) (*) (0.00)	- 2004 (A. 2004)(W. 4004)(A. 4004) - 4004 (A. 4004)(A. 4004)(A. 4004)
Redemption/ (Investment) in Fixed Deposits with maturity > 3m	761		(3709)		(718)	
Redemption/(Investment) in Mutual Fund	1,422		3,120		(4,995)	
Net cash generated from / (used in) other Investing activities	474	school school or soil or stoll or	27	OF ASSESS OF ASSESS OF ASSESS ASSESS ASSESS ASSESS OF AS	113	Para de Arreca apracas acras
Net cash used in Investing Activities (B)		(556)		(2,043)		(7,075
Net cash (used in) / generated from Treasury Shares	(22)		(161)		33.	
Proceeds/(Repayment) of Short-term Borrowing	(14)		entre state e ses a tra la state state entre state energ viers since since	scand diseas the size in pick of an or are so one is arene ordine only	1 and	v state erate state sta
Proceeds from Issue of Share Capital		# #19 # 100#10 # #19 00 #19 10 # #19 1# \$00#10# #10#10# #10#10# #	CONTRACTOR OF STATE O	91 609 00 803 18 6018038 8018038 90180 	7,332	* *C*C* *C*C* *C*C* *C*
Repayment of Lease Liability	(11)	electe esteste # kite te este te k este pa esteste, estimate esteste e	(6)	di elle di elle lei ellerie ellerie eller L'altrice di elle le ellerie di elle lei elle	(4)	C BORDE BORDE ALBOR BOR BORDE BORDE BORDE BORDE
Dividend and taxes thereon paid	(771)		(578)		(577)	
Interest Paid	(31)		(7)		(11)	
Net cash generated from/(used in) Financing Activities (C)		(849)		(752)		6,77
Net Inc./(Dec.) in Cash and Cash Equivalent		250		(1,299)		1,41
Cash and Cash Equivalents at the beginning of the period		167		1,527		11
Add: Acquisition through business combination	ACTA DE ACTREMA DE ACTA ELEMENTA DE ACTREMA	149	nece ecercia ececeniene e ecece ecece ecece en ece ecocie ecece ecece ecece	e eta o atata eta eta atoria eta eta eta eta eta eta eta eta eta et	e estatta estatta astatta astatta	
Less: Transferred pursuant to the scheme of arrangement		* 0.00 * 0.00 * 0.00 * 0.00 * 0.00 * 0.00 * 0.00 * 0.00		(77)		
Effect of Translation of foreign currency cash and cash equivalents				16		
Cash and Cash Equivalents at End of the period *		569		167		1,52

^{*} Exclude Investment in Bank FD with maturity more than 3 months and Investment in Mutual Funds INR 6.023 Mn in FY24, INR 7,802Mn in FY23 and INR 7,013Mn in FY2 @ Represents amount invested in acquiring/producing Music and Film IPs

[#] FY23 numbers are restated post impact of demerger

FINANCIAL CHARTS (CONSOLIDATED)

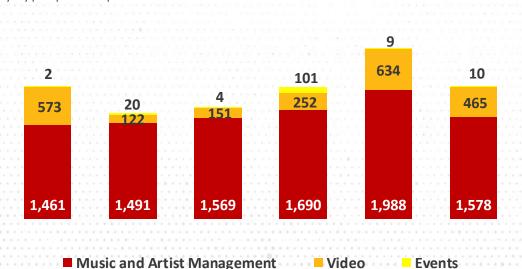


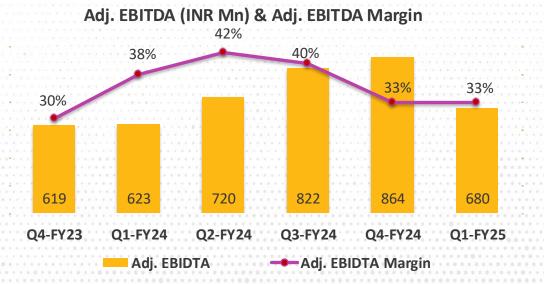
QUARTERLY FINANCIAL SUMMARY

Particulars (INR Mn)	Q1 FY25	Q4 FY24	Q-o-Q Growth	Q1 FY24	Y-o-Y Growth
Revenue from Operations					
Music and Artist Management	1,578	1,988	(21)%	1,491	6%
• Video	465	634	(27)%	122	281%
• Events	10	9	11%	20	(50)%
Revenue from Operations	2,053	2,631	(22)%	1,633	26%
Adjusted EBIDTA (EBIDTA excluding Content Charge)	680	864	(21)%	623	9%

Content Charge include the following charges related to the new content during the year:

1) Amount amortised in case of Royalty based deals 2) Amount amortised against the one-time fee paid in case of Outright purchase-based deals 3) Marketing of new content 4) Content charge does not include any royalty paid post recoupment of the Minimum Guarantee amount.





ADJUSTED EBIDTA TO PAT

Particulars (INR Mn)	Q1 FY25	Q4 FY24	Q-o-Q Growth	Q1 FY24	Y-o-Y Growth	FY 24
Revenue from Operations (A)	2,053	2,631	(22)%	1,633	26%	8,030
Total Expenses (B)	1,373	1,767	(22)%	1,010	36%	5,001
Adjusted EBIDTA (C= A-B)	680	864	(21)%	623	9%	3,029
Adjusted EBIDTA Margin (%)	33%	33%		38%		38%
Content Charging Cost (D)	270	250	8%	183	48%	864
Depreciation (E)	23	30	(23)%	10	130%	62
Finance Cost (F)	2	4	(50)%	14	(86)%	32
Other Income (G)	122	180	(32)%	175	(30)%	637
PBT (C-D-E-F+G)	507	760	(33)%	591	(14)%	2,708
Tax	136	221	(38)%	158	(14)%	732
PAT	371	539	(31)%	433	(14)%	1,976
PAT Margin (%)	18%	20%		27%		25%
Diluted EPS (Face Value Re.1)	1.92	2.80		2.26		10.27

BALANCE SHEET

Equity and Liabilities (INR Mn)	As at 30th June 2024	As at 31st March 2024
Shareholder's fund		
(a) Equity share capital	193	193
(b) Other equity	14,882	14,498
Net worth	15,075	14,691
(a) Non-controlling interest	36	35
Non-current liabilities		
(a) Financial liabilities		
(i) Lease liabilities	20	23
(ii) Other financial liabilities	2,090	2,090
(b) Provisions	59	57
(c) Deferred tax liabilities (net)	486	474
Current liabilities		
(a) Financial liabilities		
(i) Borrowing	19	17
(ii) Lease liabilities	15	15
(iii) Trade payables	891	933
(iv) Other financial liabilities	982	610
(b) Other current liabilities	555	655
(c) Provisions	686	650
(d) Current tax liabilities	57	88
Total	20,971	20,338

Assets (INR Mn)	As at 30th June 2024	As at 31st March 2024
Non-current assets		
(a) Property, plant and equipment	2,231	2,238
(b) Right-of-use assets	30	34
(c) Investment properties	21	21
(d) Intangible assets	5,517	5,130
(e) Intangible assets under development	2	55
(f) Financial assets		
(i) Investments	-	-
(ii) Other financial assets	174	172
(g) Other non-current assets	632	468
Current assets		
(a) Inventories	2,261	2,393
(b) Financial assets		
(i) Investments	1,401	1,177
(ii) Trade receivables	1,710	1,587
(iii) Cash and cash equivalents	1,881	569
(iv) Bank balances other than (iii) above	3,434	4,852
(v) Loans	197	221
(vi) Other financial assets	169	31
(c) Current tax assets (net)	259	275
(d) Other current assets	1,052	1,115
Total	20,971	20,338

CASH FLOW STATEMENT

Particulars (INR Mn)	Q1 F	Q1 FY25		24
Pre-Tax Profit	507		2,708	
Change in other operating activities (including non-cash Items)	28		(400)	
Change in Working capital	173		(139)	
Taxes Paid	(142)		(514)	
Net cash generated from Operating Activities (A)		566		1,655
Spent on New Content @	(467)		(1,551)	
Investment in Pocket Aces	-		(1,662)	
Redemption/ (Investment) in Fixed Deposits with maturity > 3m	1,416		761	
Redemption/(Investment) in Mutual Fund	(200)		1,422	
Net cash generated from other Investing activities	3		474	
Net cash used in Investing Activities (B)		752		(556)
Net cash (used in)/generated from Treasury Shares	-		(22)	
Proceeds from /(Repayment of) Borrowing	3		(14)	
Repayment of Lease Liability	(3)		(11)	
Dividend paid	-		(771)	
Interest paid	(2)		(31)	
Net cash (used in)/generated from Financing Activities (C)		(2)		(849)
Net (decrease)/increase in Cash and Cash Equivalent (A+B+C)		1,316		250
Cash and Cash Equivalents at the beginning of the period		569		167
Add: Cash and Cash Equivalents of Pocket Aces on the date of acquisition		-		149
Effect of Translation of foreign currency cash and cash equivalents		(4)		3
Cash and Cash Equivalents at end of the period #		1,881		569

[@] Represents amount invested in acquiring/producing Music and Film IPs

[#] Exclude Investment in Bank FD with maturity more than 3 months and Investment in Mutual Funds INR 4,932Mn (FY24 INR 6,023Mn)

DISCLAIMER

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